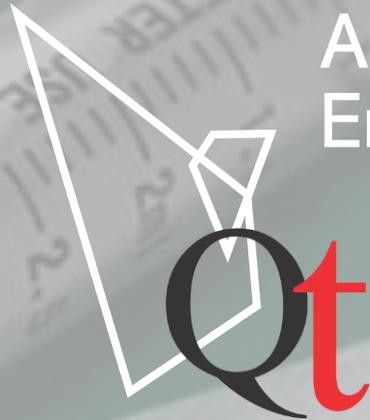


Artificial Intelligence  
Empowering Patients & Doctors



**Independence  
Blue Cross**

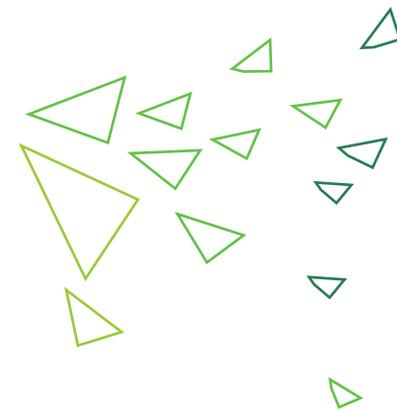
**Diabetes**



## About Us

We are an experienced, award winning team with years of experience using artificial intelligence to solve some of the world's hardest problems.

## An Award Winning Team

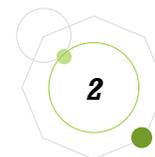


Over 20 years of experience building artificial intelligence systems.

Multiple Fortune 500 Awards in innovation and artificial intelligence from Intel, Amazon, Ford, AT&T, Ericsson and Samsung among others.

Numerous patents that were granted, and subsequently licensed and sold to Microsoft as well most major institutions.

Experience using artificial intelligence solving hard problems in numerous industries from Social Media, Marketing, Health, Mobility and over 12 years serving the hedge fund industry.

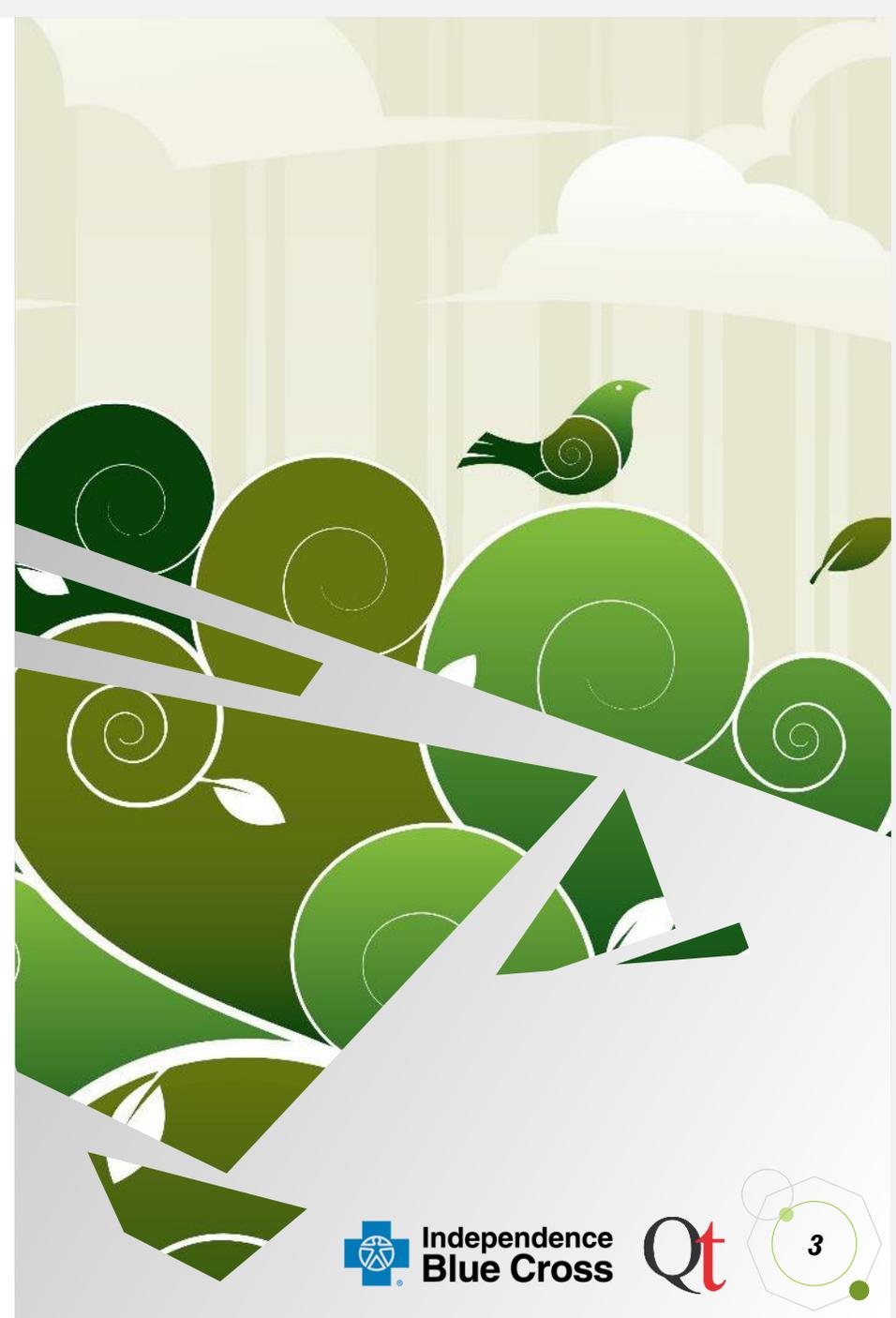


# The Situation



PACT Healthcare, Independence Blue Cross (IBC) and the University of Pennsylvania partnered together to search for a solution to help chronically ill diabetes patients lower medical costs through proactive condition management.

The problem was that some diabetic patients monitor themselves, and others do not. During doctor visits, patients should give doctors enough information so the doctor can make good decisions. The picture is always incomplete.



# The Task



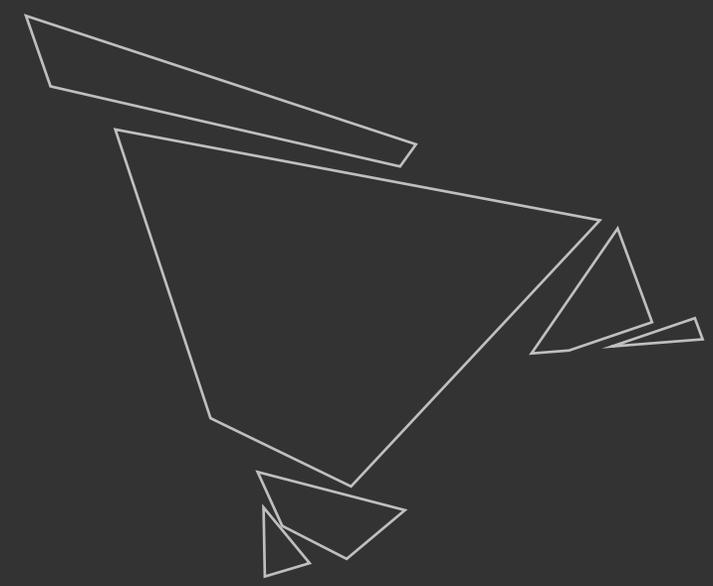
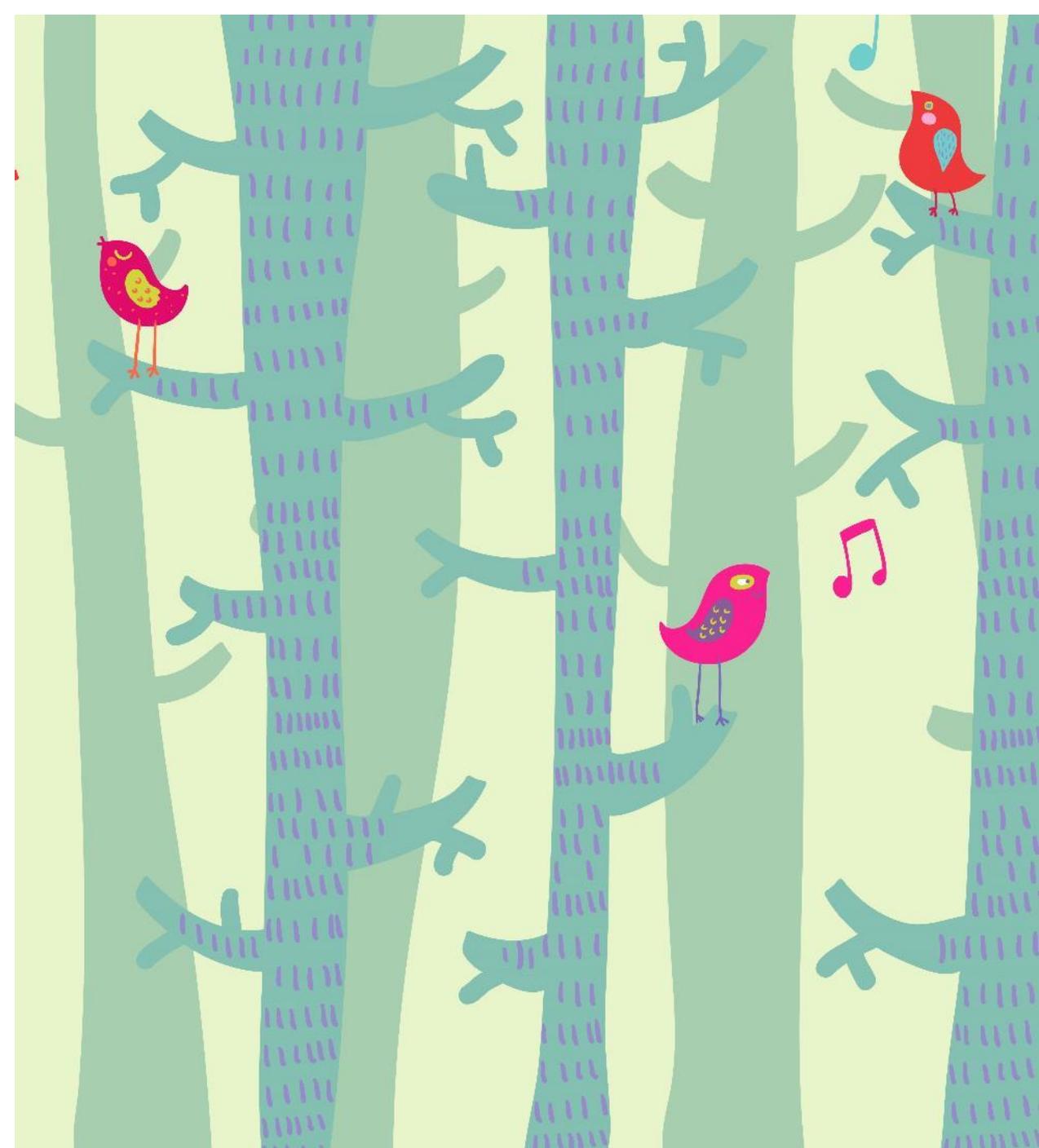
The idea is to have information flow from patient, to doctor, then to researcher, all in one framework.



Then the information can flow back. From the researcher who will find insights, back down to the doctor and educator, and then to the patient.



Not only is it just disparate pieces of random information, the patient (doctor and researcher) can see trends, effects of actions, and interaction of multiple variables and habits.



# The Action

We created an information framework that diabetic patients could easily use to collect data right from their phone. Information included the typical blood sugar readings, but also included exercise, eating habits and other important actions the patients took.

# The Result

The final technology allowed the doctor to see a complete picture of what was going on with their diabetic patients.

The doctor could see what exercises, foods and more importantly, what habits were affecting the patient's health.

Empowered with that information, the doctor could make more informed decisions to proactively help their patients.

Simultaneously, the information was organized in such a way to provide valuable data sets for diabetic researchers.





# Summary

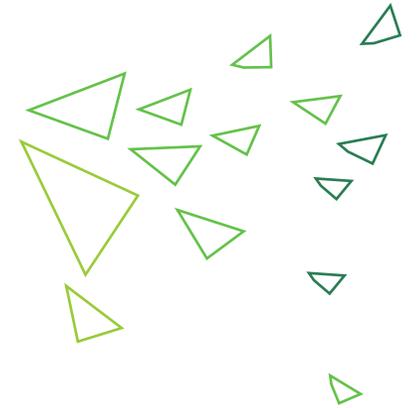
Information is Empowering

- The flow of information is what empowers knowledge.
- Capturing and managing information in an organized way enables artificial intelligence and also empowers people.
- Information flow, and the knowledge and wisdom that comes from it, not only enables patients and doctors – it also enables every industry.



## The Next Step

Contact us to discuss how this level of artificial intelligence can solve your business challenges.



Contact one of our  
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Email: [SolutionsSpecialist@Quantitative.tech](mailto:SolutionsSpecialist@Quantitative.tech)

