

Strategic Initiative

HNROP
Technical
Specifications

from Quantitative Technologies

VIP Priority Support

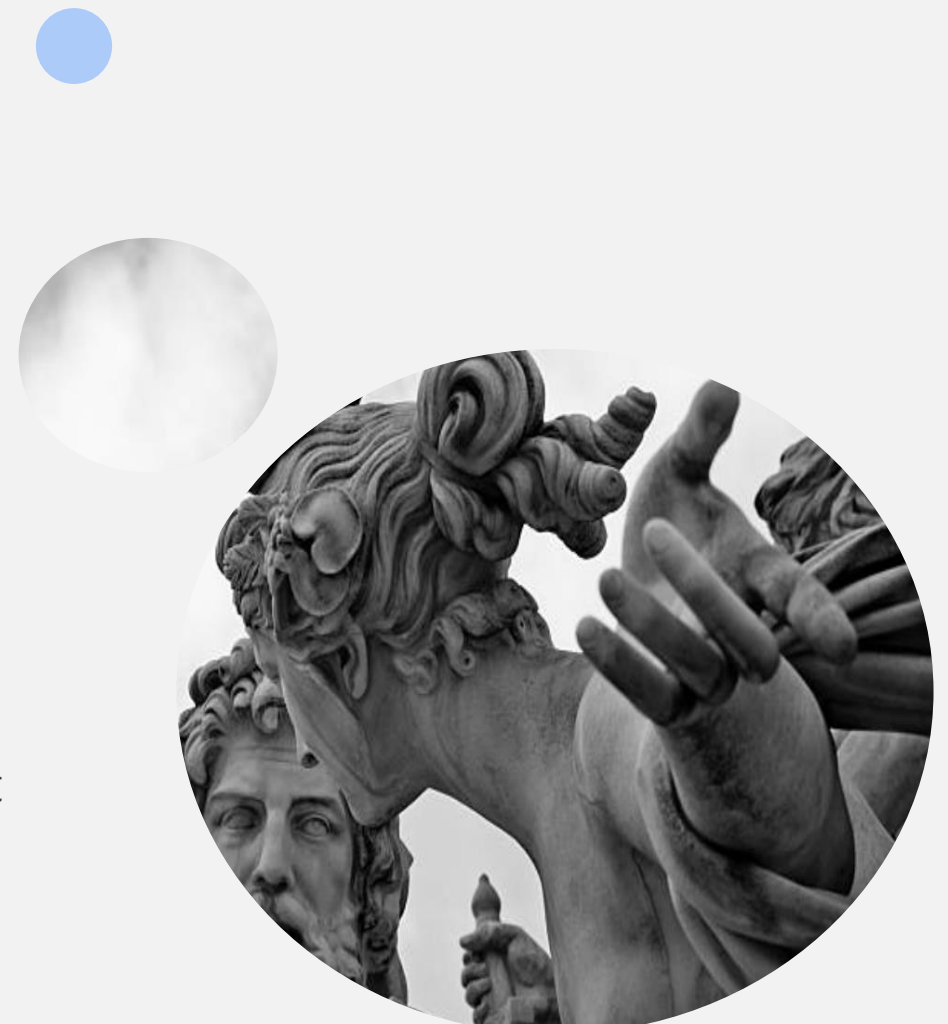
This document is designed to address some of the common questions that we frequently encounter regarding this strategic initiative and AI technology.

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VIPSupport@QuantitativeTechnologies.tech



Quantitative Technologies - 30 Years

Quantitative Technologies has created transformative technologies for over 30 years.

We've since created transformative technologies used by Microsoft, Amazon, eBay, Bank of America, Citibank, and every other major bank. We've also worked with Congress to transform technology and establish standards.

Those technologies are now the industry standard.

We've won countless awards in innovation from Intel, Amazon, Samsung, Ford Motor Company, Ericsson, among others. If you are using Windows 10, or bank online, you are using our technology right now.

NROP technology is also in the Auto, Health and Financial industries as well as real estate.



HNROP: The leader in the new market demand... **Video**

LISTINGS are demanding video.

CONSUMERS are demanding video.

Today, 83% of people use YouTube on a daily basis*.

This year YouTube outcompeted the Superbowl*.

People visiting your website is plummeting, while YouTube use is skyrocketing.

The new paradigm is video, and YouTube.

HNROP is the **new video format standard** to meet the emerging real estate demand for video.

*Sources: Cisco Systems Annual Internet Report, Nielsen Ratings Fusion Study (2018–2021)

How does the HNROP Artificial Intelligence work?

HNROP is also in the Auto, Health and Financial Industry

(**H**omes **N**eurally **R**endered **O**ptimized **P**hotography)

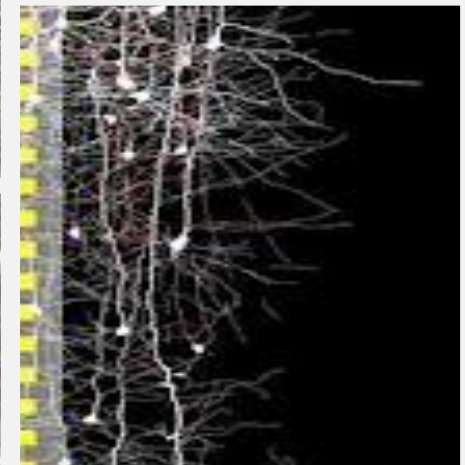
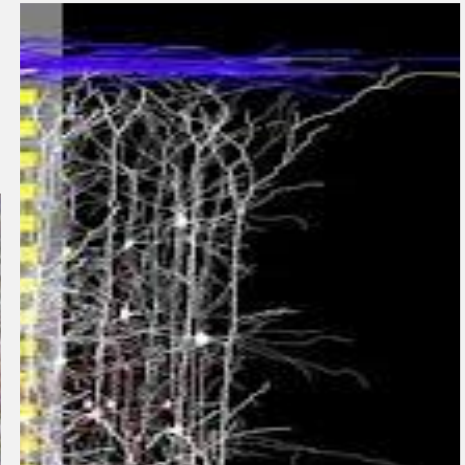
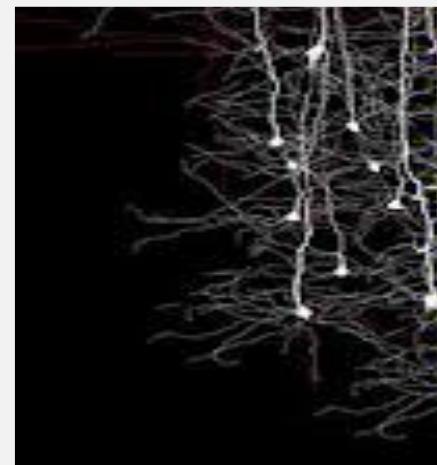
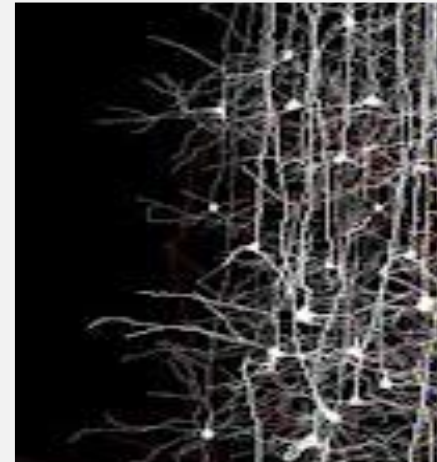
HNROP is **the new standard** in video format to standardize videos from photography.

HNROP's artificial intelligence gathers photography **directly from MLS.**

It then optimizes the photography based on **what YouTube wants** and the **best experience for the viewer.**

This advanced AI then renders it into a video, uploads it to YouTube and is capable of creating and managing videos in the millions.

The AI constantly learns how to improve the videos to increase the user experience.



How does this work with my YouTube Channel?

The AI will scan through the MLS and begin finding all homes that match your county.

Your own listings videos go up first.

Next, **new listings** are put up on your channel (within minutes).

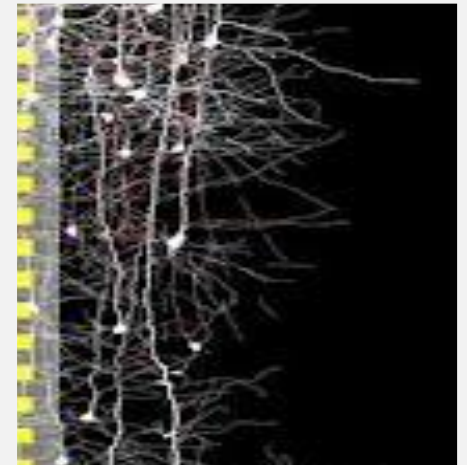
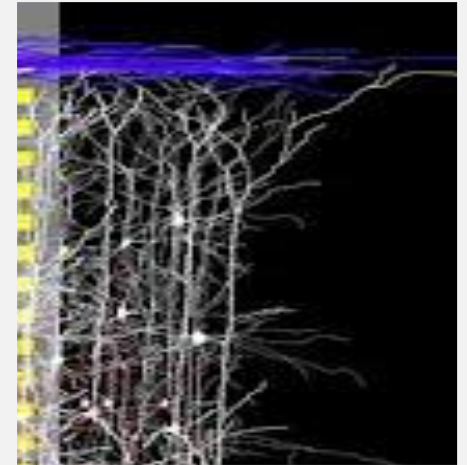
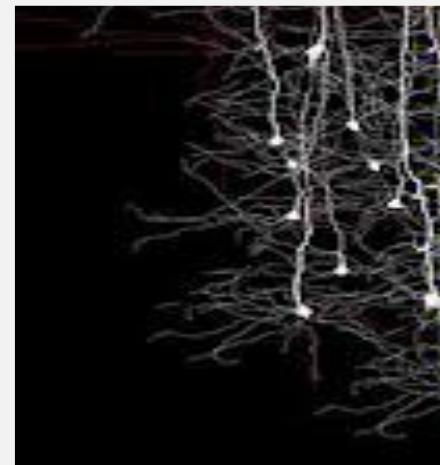
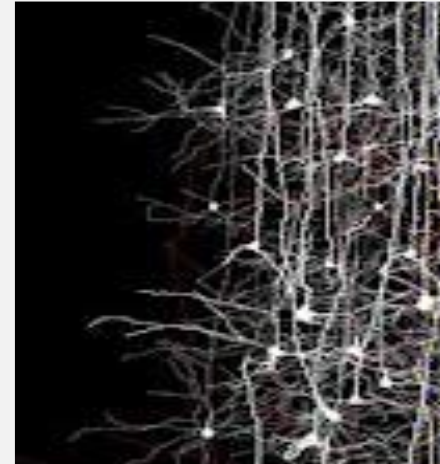
Then the AI will begin filling in older listings.

Your channel will get **approximately 20-40 new videos per day, every day.** (YouTube limits)

Sold listing will be marked as sold, then disabled.

Your name, brand and **contact information will appear on all the videos.**

IDX referencing to the listing broker will also appear based on your area's IDX requirements.



What does the Artificial Intelligence learn?

The Artificial Intelligence(AI) goes beyond just making videos. It's a learning AI.

It will constantly monitor the viewers and videos to learn how to better create the videos, and how to use the imagery and music to improve the viewership.

The AI learns how to attract more listings and buyers by measuring and monitoring how people interact with the videos.

The AI is also monitoring Google's and YouTube's algorithms to give YouTube the videos in a way to generate more viewers for your channel and brand.



How does HNROP compare to the competition?

Custom Video Production Services

Is expensive per home, is slow, and does not satisfy YouTube or Google, therefore no traffic.

HNROP produces ALL the homes, economically, and since YouTube and Google want to see new videos daily, HNROP generates more traffic.

Social Media / Internet Marketing Agency

Is very expensive, is slow to produce videos, and costs your time to interact with them and produces minimal results.

HNROP works by itself 24/7 and 365 days. It's smart, and learns to blanket YouTube and Google with you and your brand.

In-House Marketing/Social Media Management

They are important. HNROP is a powerful tool that can work on it's own, or assist and superpower in-house teams.

Search Engine Optimization Service

Changes constantly, and no human can keep up. That's why SEO services produce sporadic and mostly no results.

HNROP is an AI that learns and speaks YouTube and Google's language. Plus, Google and YouTube want videos daily... 365, and rewards you with more traffic. More traffic is what HNROP learns how to do.





How long will it take to get started?

The setup process takes about 15 minutes.

Once that is completed, videos will begin appearing on your channel almost immediately.

Every day you should see new videos appearing.

The actual number per day varies and is tuned to Google and YouTube to optimize exposure.

You should expect to see between 20-100 videos per day.

What will be required of my staff or agents?

After the 15-minute setup, there is nothing required from your staff or your agents.

The artificial intelligence handles and manages everything.

Your staff and agents can use any of the videos for internal marketing, agent websites, or emailed to clients.

However, nothing is required from your staff, everything happens automatically.





What will my listing videos look like?

The videos are optimized for consumption, and for Google and YouTube to get maximum exposure for your brand.

The videos are designed to be approximately 60 seconds each, and consistent so that clients and viewers can consistently consume multiple videos and maximize your branding.

Each video has fully licensed music that is movie production quality.

Each video will have your logo, your brand name, and contact information and phone number.

Will I be able to use these videos for other purposes?

Yes. The videos are very versatile, and you are fully licensed.

All the videos have your contact information on them.

You can use them on your website, or websites of your agents.

They can be sent to clients as individual videos or as playlists/groups to show recommendations for clients.

They can be used for marketing purposes as well as displayed on TVs in your office.





Are these videos MLS compliant?

These videos are designed to be MLS/IDX compliant.

**Note: If MLS/IDX changes their standards, the artificial intelligence is designed to be adaptive and can adapt the videos to change with any new standards.*

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